



SPONSORS PRICE LIST

2024 – 2027

INCLUDING



Join the ARFC family





Welcome to Alresford RFC

Rugby came to Alresford during the Spring of 1991 and, after entering a team in Winchester's Easter Sevens Tournament, we played our first full XV-a-side match in the September. Following a very encouraging first season and the recruitment of additional players, we formally entered Hampshire Division 3 in 1992.

After our first season the club formed a 2nd XV, the Vagrants, and we continue to field two senior teams. Following promotion and relegation from Division 2, on several occasions, the 1st XV finally reached Counties Division 1. In the same season we reached the Hampshire Plate Semi-Finals, our best performance to date.

The 2nd XV has also gone from strength to strength, attracting players to the club, providing a development platform for younger players and a lower commitment level for those balancing family and work commitments. They also provide the majority of the club's annual touring side.

Our Minis Section is at the heart of the Club's community programme, regularly attracting over 100 children and their parents to Arlebury Park on Sunday mornings.

2014 was a landmark year for us when after 23 years playing at Bighton Cricket Club's ground Alresford RFC moved into new, purpose built pitches at Arlebury Park, cementing our position in the heart of our community. The club now has over 200 members.

1st refusal to previous sponsors on all items.

Prices per year as a 3 year deal With options to extend.

Prices are per year, pay the 3 year amount in full and get a discount.

See discount price in brackets.

CONTACT:

Gavin Janisch 07921 505 233

for more information and for bespoke packages.

Signage

What's included – All contracted signage sponsors deals will include the following:

- > Club membership for 1 person
- > Company logo on promotional sail
- > Company logo in club handbook and club website
- > Members and club like Facebook page, follow on X (*twitter*) and Instagram
- > Half Page advert in club handbook (*advert design provided by sponsor*)
- > Pitchside Board (*board design provided by sponsor*) 1200mm x 900mm
- > Added to the Sponsors family WhatsApp group so you don't miss a thing
- > Every deal over £600 per year receives 2 lunch tickets and every £600 after an additional 2 tickets per year
- > As a member you're able to apply for international tickets
- > Sponsors will be entitled to a discount for the 3 year deal being paid all in advance upfront



Ground Naming

- > Having the ground named after your company (*5 year deal*)
- > £2,500 per year (*or £12,000 one of payment*)
- > Have a sign at both gates, company logo on the front of the handbook and a company advert on the back of handbook

Pitchside Board

- > £600 per year – 3 year deal (*or £1,500 one of payment*)

Soft Pitch board

- > £400 No permanent pitch signage
- > Used with veo video
- > £900 with additional static board

Post Protectors

- > 3 year deal £1,800 per year per pitch (*£5,000*) includes board
- > 2 pitch deal £3,500 per year (*£10,000*) includes board

Club Gazebos

- > £1800 per year (*£5,000*)
- > Gazebos to be used as and when needed at club events and away at tournaments, Alresford Show, Watercress Festival and 7s tournament exposure

Senior Club Kit



What's included – All contracted kit sponsors deals will include the following:

- > Club membership for 1 person
- > Company logo on promotional sail
- > Company logo in club handbook and club website
- > Members and club, like Facebook page, follow on X (*twitter*)/Instagram
- > Half Page advert in club handbook (*advert design provided by sponsor*)
- > Pitch side Board (*design provided by sponsor*)
- > Item of kit with sponsors logo on it
- > Addition to sponsors WhatsApp group
- > Application for international tickets

Every deal over £600 per year receives 2 lunch tickets and every £600 after an additional 2 tickets per year.

Sponsors will be entitled to a discount for the 3 year deal being paid all in advance upfront.





1st & 2nd Team kit:

Front of shirt £2,000
(£5,600 upfront)

Shirt Back high £1,800
(£5,000 upfront)

Shirt back low £1,500
(£4,000 upfront)

Arm £1,200
(£3,200 upfront)

Change/Social kit:

(Playing Tour, Vets)

Front £1,300 – £3,500 upfront

Back top £1,100 – £3,000 upfront

Back bottom £900 – £2,500 upfront

Arm £600 – £1,500 upfront

Shorts:

Seat £1,500 – £4,000 upfront

Front £800 – £2,000 upfront

Squad Tracksuit/Drill Top:

£2,000 per year – £5,500 upfront

Squad Warm Up T-Shirt:

Front £1,000

Club Shop Sponsorship:

Club shop products sublimated items will have a logo.

£1,500 – £4,000 up front

Balls:

£1,000 per season

Includes board

(Includes 2 lunches full page advert)

Coaches/Managers/ Physio/Substitute:

BenchWarmers Coats

Senior 2 teams

£1,300 – £3,500 upfront

Hornets Club Kit

What's included – All contracted kit sponsors deals will include the following:

- > Club membership for 1 person
- > Company logo on promotional sail
- > Company logo in club handbook and club website
- > Members and club, like Facebook page, follow on X (*twitter*)/Instagram
- > Half Page advert in club handbook (*advert design provided by sponsor*)
- > Pitchside Board (*design provided by sponsor*)
- > Item of kit with sponsors logo on it
- > Addition to sponsors WhatsApp group
- > Application for international tickets

Every deal over £600 per year receives 2 lunch tickets and every £600 after an additional 2 tickets per year.

Sponsors will be entitled to a discount for the 3 year deal being paid all in advance upfront.





Alresford Minis – The Hornets

(available 3 x different age groups)

Front £1,200 – £3,000 upfront

Back top £900 – £2,500 upfront

Back bottom £900 – £2,500 upfront

Arm £600 – £1,500 upfront

Under 6 & 7 Shirt Sponsor

£1,800 per year

3 year contract

£5,000 upfront

Inclusive of logo on the front of 2 age groups under 6 and under 7 for a 3 season period.

Age 8 & 9

£1,400 per year

3 year deal

£3,900 upfront

Inclusive of all above 6 & 7 package, plus 4 lunch tickets per year.

Pitchside board

Logos on websites, pop up sails, in handbook and liked and followed all social media pages.

A replica of the team shirt in your choice of size, club membership.

For 1 adult and 1 child, plus 6 lunch tickets per year.

Age 10 and 11

£1,300 per year on a 3 year deal

£3,600 upfront – inclusive of 6 & 7 packages, plus 4 lunch tickets per year.

Age 12+

£1,200 per year on a 3 year deal

£3,300 includes 4 lunch tickets per year.

Shorts:

Seat £800 – £2,000 upfront

Front £500 – £1,300

Non-contracted items:

Prices include:

- > Logo in handbook
- > Logo on website
- > Lunch tickets subject to cost
- > Below not including pitchside board as only a 1 year contract

Tour

Tour shirt per year
Main £1,000
Second £600
Third £300
(Includes 2 lunch)

7s

7's shirts £800
Back £600
7's shorts £600
Exclusive kit £2,000
(Includes 2 lunch) 6 exclusive

Brewery package

4 x 20 litre polly
Brewery logo on various items

Handbook Advert

£60 1/2 page colour
Full page £100 colour
Back outside page £250

Sponsor Lunch

Invite 20 Guests for 3 course lunch and to watch a game of rugby
£900

Other items

Ground flood lights £80,000*
Club Mini Bus £50,000*
Score Board £10,000*
Spectator seating £10,000*

**Subject to planning*

Bespoke sponsor packages available for many other opportunities, please contact:
Gavin Janisch 07921 505 233





Alresford RFC

Alresford Recreation Centre (ARC)
The Avenue, Alresford
Hampshire SO24 9EP

Join the ARFC family

CONTACT:

Gavin Janisch 07921 505 233
for more information

info@alresfordrfc.co.uk

www.alresfordrfc.co.uk

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